

INVITATION TO PARTICIPATE *in the practical training program "Management for Business Start-up's"* *(free of charge)*

During the **19-29th of November, 2025** we invite you to participate in **the free of charge practical training program "Management for Business Start-up's"**. **The aim of this training** – to learn how practically to prepare business plan and budget of the own firm.

Participants will receive certificates of course completion from Vytautas Magnus University.

Number of ECTS: **2 (50 hours)**; Learning and assessment methods: **Project-Based Learning**

The content of the training programme (hybrid):

				Working hours			
				Contact of practical work	Individual work	Total	
November,2025		Time	Method				Short content of the course
19	W	12.30-15.30	Online	3	3	6	Introduction, task and examples
20	TR	11.00-14.00	Online	3	3	6	Model Canvas and Expected incomes
21	F	11.00-18.00	Face to face	6	1	7	Visiting enterprises in Akademija and in Kaunas.
22	S	11.00-14.00	Online	3	3	6	Planning (1M, 3Y), Marketing costs
26	W	12.30-15.30	Online	3	3	6	Structures, responsibilities and salaries for staff
27	TR	11.00-14.00	Online	4	4	8	Other costs and Budget analysis
28	F	11.00-14.00	Online	3	3	6	Training for presentation. Learning from mistakes
29	S	10.00-14.00	Face to face	5		5	Official presentations and competency assessment
	Total			30	20	50	

Course venue (for "face to face" meeting): Vytautas Magnus University (in Agriculture Academy, Universiteto g. 10, Akademija, 53367 Kauno r. sav.

Course prerequisites: Basics knowledge of Business management, Excel and Power point and English language for communications

Maximum number of students in the course: 20 (or about 10 teams); **Participants:** Bachelor's and Master's studies. Priority is given to participants, who have registered earlier and meet the requirements.

Learning outcomes and competencies of the training programme.

Participants will gain knowledge and practical skills in project management, marketing, accounting, budgeting and teamwork. They will also improve their work skills in Excel and strengthen their public speaking skills.

At the end of the course, participants will have to prepare a presentation in which they will present their business idea to all participants, members of the commission and interested parties.

During the course, students are offered an interesting educational program: visiting business companies near Kaunas city and excursions around the campus of the VMU Academy of Agriculture.

Link for registration (copy to browser) <https://forms.office.com/e/ZavUj9yLrC>

Registration will be closed: 12.11.2025, 11 a.m; Participants will be informed about the start of the training and a link will be sent to them.– **14.11.2025.**

Main course guide: prof. dr. Jan Žukovskis, jan.zukovskis@vdu.lt